



ATERIAN INVESTMENT PARTNERS ANNOUNCES PARTNERSHIP WITH ZEPHYR SOLUTIONS

NEW YORK, NY (November 22, 2016) – Aterian Investment Partners (“Aterian”), is pleased to announce a strategic partnership with Zephyr Solutions LLC (“Zephyr”, or the “Company”).

Headquartered in Avon, Ohio, Zephyr is a leading provider of logistics and supply chain management for industrial gases serving the retail and industrial channel throughout North America. Zephyr primarily focuses on helium, propane, CO₂, nitrogen and diesel, including associated delivery systems and telemetry. The Company’s vast distribution network consists of over 1,000 locations with the ability to serve every city and state in the United States. This unparalleled infrastructure, combined with its certainty of supply, customer service and ability to reach geographically remote locations, has afforded Zephyr market leading positions.

Kathi Leiden, Founder and President of Zephyr, said, “We have found the right partner in Aterian to support our next phase of growth. Aterian is a firm with a demonstrated track record of investing in product development, operations, and growing businesses alongside management. Aterian’s support will allow Zephyr to continue to execute on its long-term strategic growth plan while focusing on product excellence and customer service.”

Christopher H. Thomas, Partner at Aterian, said, “Zephyr’s innovative approach and best-in-class service for its customers has led to the Company achieving a significant share in the industrial gas space. We look forward to partnering with Kathi and the entire Zephyr team, to further invest in growth, strategic initiatives and customer needs.”

About Aterian Investment Partners

Aterian Investment Partners is an operationally-focused middle market private equity firm, providing resources to further enhance operations, growth and investment initiatives. The firm invests in businesses generating \$25 million to \$500 million of annual revenue with strong, proven franchises. After making an investment, Aterian, in partnership with management, seeks to focus on the critical growth, operational and liquidity initiatives of a business in an effort to drive value creation for all stakeholders.

For more information, please visit <http://www.aterianpartners.com>.

About Zephyr

Zephyr is a leading supplier of industrial gases, including wholesale helium, propane, CO₂, diesel and nitrogen gas for large retail chains and high volume retail stores all over the world. Zephyr’s leading national network of suppliers is comprised of over 200 independent gas distributors and 4 major gas companies who ensure certainty of supply, competitive prices and unmatched ability to reach difficult to reach locations.

For more information, please visit <http://askzephyr.com>